

# FLOOD MATTERS

*Even if you don't live near water, why should you care?*



Over the next 5 years, federal assistance to flood victims could average \$673 million per year.

*This will add up to*

**\$3.4 billion  
by 2021**

**That money comes from your taxes,** and is diverted from programs that matter to you and your family.

**1.7 million**

Canadian households are at **very high risk** for flood.

Most Canadians do not have flood insurance (flood is different than sewer back-up insurance).

**You may have no coverage if a flood happens to your family or business.**

Our weather is changing.

We're having more severe storms, more often.

Just because you've never had a flood, doesn't mean you never will.

**Flooding can occur anywhere, with little to no warning.**

**Don't believe it won't happen to you.**

## PROTECT YOURSELF:

- Have an emergency plan and pack a 72-hour emergency kit (including important documents)
- Move valuables upstairs, if possible, and consider moving personal items that can't be replaced upstairs permanently
- Reach out to friends and neighbours to raise awareness and build community
- Listen to radio and television for flood warnings, and be prepared to evacuate if necessary
- Stay away from flood waters, and keep your children and pets safe
- Avoid food or drink that has come in contact with flood water
- Do not drive in floodwaters – cars can be swept away in as little as 2 feet of water
- If your home is flooded, contact your insurance company and a reputable flood restoration company as soon as possible

## WHAT CAN YOU DO?

- 1 Know your risks – do you live in an area at risk for flood?
- 2 Talk to your insurance Agent to see if you're eligible for coverage.
- 3 Talk to your municipality about incentives for installing sewer backflow valves and rain barrels, and disconnecting downspouts from municipal sewers.



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